



On behalf of the Board of Directors of Beer Kulture Inc.

We want to personally thank you for your interest in sponsorship of our organization. Beer Kulture is a 501(c)3 Tax Exempt organization with a focus on Increasing diversity, inclusion and equity through humanitarian assistance, educational programs and compassionate community services within the craft beverage space.

As a nonprofit organization, Beer Kulture thrives based upon the sponsorship and donations by individuals like you, corporations like yours and foundations that share the heart of our Mission. Together, we can change the world - one beer at a time!

VISIBILITY BENEFITS OF OUR SPONSORS

DEMOGRAPHICS	SOCIAL MEDIA	WEBSITE
Age 21-24: 19% Age 25-34: 44.6% Age 35-44: 26% Age 45-54: 8% Age 55-64: 2% Age 65+: 1.5%	Facebook: 1,183 Followers Instagram: 12,000 Followers Twitter: 5,300 Followers	Subscribers: > 800 Open Rate: 77% Click-thru Rate: 65%
250/month minimum donation ask	500/month minimum donation ask	1000/month minimum donation ask

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| <ul style="list-style-type: none">• Company logo on sponsor page.• Newsletter mention. (Small-size ad).• Shout out with tag on Facebook as a sponsor.• Yearly financial reports.• Special sponsor plaque. | <ul style="list-style-type: none">• Company logo on sponsor page.• Logo on footer.• Newsletter mention. (Medium-size ad).• Shout out on Facebook & Twitter as a sponsor.• Quarterly financial reports.• Special sponsor plaque. | <ul style="list-style-type: none">• Company logo on sponsor page.• Logo on footer.• Newsletter mention. (Large-size ad).• Shout out on Facebook, Twitter & Instagram story with tag as a sponsor.• Monthly financial reports.• Special sponsor plaque. |
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To discuss further, please contact
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*The option will be to give monthly or yearly.