

Sparks Foundation

Beer Kulture Inc. Initiative

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Sparks Foundation

Beer Kulture Inc - What is the Sparks Foundation?

In response to systemic and structural barriers facing the Black community, specifically Black men and boys, the Sparks foundation has a generational commitment to build direct services and support to preserve the legacies and futures of Black Men.

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Beer Kulture Inc - What will the Sparks Foundation do?

The Sparks foundation will grant 4 \$5,000 grants to 4 deserving Black Men per year. In response to the fact that Black people lack the same access to traditional funding such as banks and other grants, Beer Kulture Inc will fill in the gap by granting 4 Black Men per year with a \$5,000 grant to launch his vision and build his family legacy.

Application period will be February, May, August, November of each year. Beginning August 2021.

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Beer Kulture Inc - What inspired this initiative?

The program which is named after the late D. “Sparks” Massenburg, is inspired by his life and dedication to beat the odds of our past and to create a life worth the promise of tomorrow.

We do not wish to speak of Darrens death, but of the life that continues to shine and live on through his name. We wish to honor the legacy that he leaves behind in the here and now by granting other Black men the opportunity to succeed.

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Beer Kulture Inc. - Who Qualifies and How do they apply?

- *Must demonstrate a specific need for the grant. (Funds can be used to launch their business plan, to fund their business or for a Trade).
- *Provide a detailed explanation as to how the funds will be used.
- *Show how the grant will improve business growth, startup or success.
- *Offer documentation that supports the request for funds.
- *Applicants must be 21 years old and a US citizen
- *All applicants must disclose any funding previously received and any pending applications for funds (if any).
- *This initiative is designed to provide Black Male entrepreneurs with grants to start or further their businesses.

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Beer Kulture Inc. - Funding

Funding for the Sparks foundation will come from partner collaborations and donations from Beer Kulture Inc.

Current collaborators:

Primitive Beer Co - Peach on a Beach (Bag in a Box)

- A Toast To Legends (750 Bottles & 375 Bottles)

100% proceeds from the above mentioned collaborations will benefit Beer Kulture Inc and go to support the Sparks Foundation. Both collaborations are projected to bring in 10K total.